



## Philanthropic opportunities at the Gogue Performing Arts Center at Auburn University

### **An investment in the arts is a belief in the inherent value of a culture.**

The arts inspire individuals and define communities. It is the generosity of our patrons, those who share our passion, that enables the Jay and Susie Gogue Performing Arts Center at Auburn University to fulfill its vision to transform lives through arts experiences.

Philanthropic support ensures the performing arts remain a vibrant and dynamic influence and beacon of artistic expression for generations to come. Donors to the Gogue Center can choose to support immediate needs, create long-term impact through endowed support, or establish an enduring legacy through estate gifts.

With a variety of funding and naming opportunities available, including annual performances, K-12 educational programs, and campus and community engagement activities, we can direct your gift to the area that best aligns with your interest.

### **Our Mission**

The Jay and Susie Gogue Performing Arts Center at Auburn University engages audiences across the university, the state of Alabama and beyond with curated arts experiences that inspire, enlighten and unite.

# FUNDING OPPORTUNITIES

## Annual Programming

### PERFORMANCE SERIES

Each year, the Gogue Center presents internationally acclaimed artists and performances that represent a diverse breadth of artistic interests, from touring Broadway productions and celebrity concerts to chamber music, dance and more.

Support for annual programming enables the Gogue Center to offer a variety of ticket options, allowing performances to remain accessible to a wide audience. The cost to present season performances can range from \$25,000 to \$500,000 per production.

### FAMILY SERIES

The Gogue Center's annual Family Series is curated especially for families and young audiences. These exciting engagements are designed with parents, educators, and children and adolescents ages four to 18 in mind, with a focus on quality, variety and accessibility.

Philanthropic support in this area allows the center to offer families accessibly priced tickets. The cost to present three to four Family Series performances annually can range from \$50,000 to \$100,000.

## K-12 Education

### SCHOOL PERFORMANCE SERIES

Our K-12 School Performance Series is designed expressly for schoolchildren and features artists, productions and engagements presented at the Gogue Center and throughout the community. The cost to support a season of six school show performances is approximately \$60,000 to \$100,000.

### K-12 PERFORMANCE SERIES TRANSPORTATION

As the most expensive aspect of field trips, transportation costs can create a barrier, preventing some students from attending. Support for bus transportation helps ensure artistic experiences are accessible for all eligible school-aged children. The cost to support transportation for a season of six school show performances is \$15,000 to \$25,000.

## Campus & Community Engagement

### VISITING ARTIST LEARNING EXPERIENCES

Artist engagements presented by the Gogue Center include master classes, workshops, lecture demonstrations and general learning experiences. These engagements are an additional component to visiting artists' contracts and can range in cost from \$500 to \$30,000.

### AUBURN UNIVERSITY STUDENT, FACULTY AND STAFF ADMISSION

Funding to this area supplies resources for university departments to align performances with class curricula and also provides Auburn University students, faculty and staff with specially priced tickets and discounts to attend performances.

## New Performance Venues

As we look to the future of the performing arts at Auburn, we are eager to provide our audiences with even greater access to the arts by expanding our programmatic offerings and fostering meaningful artistic connections. To achieve this, we must tailor our world-class venues to best serve the needs of our patrons. In our current phase of construction, we will complete the build-out of a new multifunctional studio theatre and renovate our expansive Ham Amphitheatre. These new and reinvigorated spaces, together with the Woltosz Theatre, will enable us to welcome more performances to the Plains and expand our capacity to facilitate meaningful engagements between artists, students and the community. To learn more about our Advancing the Vision capital campaign, visit [goguecenter.auburn.edu/advancing-the-vision](http://goguecenter.auburn.edu/advancing-the-vision).

## General Operations

### EQUIPMENT REPAIR AND REPLACEMENT

Resources are necessary for the repair and replacement of theatrical, sound and lighting equipment. Maintaining advanced, state-of-the-art technologies and acoustics enables the Gogue Center to continue to elevate technical learning for students and present outstanding artists and performances.

**GOGUE  
PERFORMING  
ARTS  
CENTER**

AT AUBURN UNIVERSITY

To learn more about available philanthropic opportunities at the Gogue Center, contact our Office of Advancement at [gpcadvancement@auburn.edu](mailto:gpcadvancement@auburn.edu) or 334.844.1675.