



## FAMILY FUND INITIATIVE

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**The Gogue Center’s Family Fund Initiative directly supports performing arts programming curated for families and young audiences. These diverse and exciting engagements are designed especially with parents, educators, and children and adolescents ages four to 18 in mind, with a focus on quality, variety and accessibility.**

### QUALITY

Children and families deserve to experience performances of the highest caliber possible. Just as our annual season is curated according to the quality of production and artistry available, our annual Family Series is programmed to bring only the very best professional artists and touring performances from around the world to Auburn.

### VARIETY

When it comes to the performing arts, representation matters, and a key element in our Family Series is the presentation of diverse artistic identities. We strive to present a series that offers a range of performance styles and genres—music, dance and movement, theatre, puppetry, storytelling and more—that captivates audiences in a variety of ways. Through the presentation of diverse creativity, we are able to offer our audiences educational and entertaining opportunities that engage, inspire and evoke a sense of joy and wonder.

### ACCESSIBILITY

Ticket price is often cited by patrons as a deterrent for regular participation in arts-related programming. With our Family Series, we want to break down the barriers associated with cost, providing patrons with affordable access to performances and the important, life-changing experiences they provide. This is why tickets to all shows in our Family Series are priced at \$10 or less. Free performance study guides are also available to families as a way to deepen the educational aspects of each performance.

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### OUR GOAL

The cost to present our Family Series annually (with three to four performances presented each year) is an estimated \$60,000. This amount covers costs associated with artist fees as well as operational expenses. Our Family Fund Initiative enables the Gogue Center to present exceptional family-focused programming and ensures that ticket prices remain accessible to families and young audiences each and every season.

To learn more about how you can support the Gogue Center’s Family Fund Initiative, contact the Office of Advancement at [gpacadvancement@auburn.edu](mailto:gpacadvancement@auburn.edu).