



FAMILY FUND INITIATIVE

The Gogue Center’s new Family Fund Initiative directly supports performing arts programming curated for families and young audiences. These diverse and exciting engagements are designed with parents, educators, and children and adolescents ages four to 18 in mind, with a focus on quality, variety and accessibility.

QUALITY

Children and families deserve to experience the highest caliber of performances that our field of touring artists has to offer. Just as our annual season is curated according to the quality of production and artistry available, our Family Series is programmed to bring only the very best artists from around the world to our stage and community.

VARIETY

Representation matters, and a key element of our Family Series is the presentation of diverse artistic identities. We strive to present a series that offers a range of performance styles and genres—music, dance and movement, theatre, puppetry and storytelling—that captivates audiences in a variety of ways. Through the presentation of creative diversity, we are able to offer our audiences educational opportunities that engage, inspire and evoke a sense of joy and wonder.

ACCESSIBILITY

Ticket price is often cited by patrons as the reason why they do not regularly participate in arts-related programming. With our Family Series, we want to break down the barriers associated with cost, providing patrons with affordable access to performances and the important, life-changing experiences they can provide. This is why tickets to all shows in our Family Series will be available for \$10. Free learning guides will also be available to families as a way to deepen the educational experience of each performance.

OUR GOAL

The cost to present our Family Series annually (with three to four performances presented each year) is \$40,000. This amount covers the costs associated with artist fees and operational expenses. Our goal is to establish a \$1 million endowment, which will enable the Gogue Center to present exceptional family-focused programming that remains accessible to families and young audiences.

To learn more about how you can support the Gogue Center’s Family Fund Initiative, contact the Office of Advancement at gpacadvancement@auburn.edu.